



# **Mid Atlantic Association for Financial Professionals**

## **Virtual Financial Forum: “Insights 2020”**

### **DAY TWO**

**November 12, 2020  
1:00 – 4:00 PM**

Presented by the MAAFP Board

**Kaliopi Provencher, President | Michelle Vanschoorisse, VP | Diane Mann, Treasurer | Katie Kirkpatrick, Secretary  
Jerrri Thomas, Past President | Jane Padgett, Past President | Jennifer Erickson**

Approved for up to 3 CTP and 3 FP&A credits by AFP

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# Program Schedule

Session One	Session Two			Session Three	
1 CTP, FP&A Credit 1:05 – 1:55 PM 50	1 CTP, FP&A Credit 2:00 - 2:50 PM 50			1 CTP, FP&A Credit 3:00 – 3:50 PM 50	
Presenter	3 Presenters - Panel			2 Presenters - Panel	
<b>Economic Update</b>	<b>Unclaimed Property - Who? What? When? Where? Why? HOW?</b>			<b>Cybersecurity and Fraud Protection for Medical Information</b>	
<p>After a historic collapse in activity amid efforts to contain COVID-19, recovery is well underway. The next chapter will be arduous and depend on fiscal and monetary policymakers, as well as on the virus itself. Our presenter will provide an update on the U.S. economy and discuss outlook amid a shift in demand and life with the virus.</p>	<p>Who cares? What are the rules and regulations – and benefits? When is an asset considered unclaimed? Where do the assets come from and where do they need to go? Why does this program exist? And, how does a company get it all done?</p> <p>Panel will provide specific examples of Maryland rules and regulations – and some interesting stories about unclaimed assets</p> <ul style="list-style-type: none"> <li>• Why states get involved</li> <li>• Escheatment process</li> <li>• Unclaimed property definition</li> <li>• Company regulations</li> <li>• Benefits of unclaimed property to states</li> <li>• Tools, best practices for handling claims</li> </ul>			<p>A dual-perspective panel will address the need for fraud mitigation, processes and appropriate tools to ensure Federally-mandated HIPAA compliant collections, payment processing and the protection of medical, financial and other medical and research data.</p> <p>Speakers will address cyber security approaches, including past and current cyber threats, ransomware and how it affects organizations.</p> <p>Medical payment information, including PCI, credit card data, file transfer information, government and how third-party data integrity and how it may impact the long-term security of the institution.</p>	
<b>Shannon Seery</b> 	<b>Maheshwar Seegopaul</b> 	<b>Pat Healy</b> 	<b>Ray Boone</b> 	<b>Don Winaker</b> 	<b>Noah Dermer</b> 
Economist	Manager, Unclaimed Property	President & Founder	Vice President, Consulting & Reporting	System Network Security Manager	Security Officer
Wells Fargo	Comptroller of Maryland	PEACC	Sovos	Johns Hopkins Health	InstaMed, a JPMorgan Company
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## Presenter Biographies

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### **Shannon Seery, Economist, Wells Fargo**

Shannon Seery is an economist for Wells Fargo's Corporate and Investment Bank. She provides analysis on the U.S. macro economy, with a special focus on international trade, corporate profits, and consumer spending. Shannon regularly contributes to the group's economic commentary and her perspectives have been shared in *The Wall Street Journal*, *Bloomberg News*, and on *National Public Radio* and published in major academic journals. Shannon frequently hosts the group's Monthly Economic Outlook video and podcasts. Shannon is based in Charlotte, North Carolina. She joined the economics group in 2017 and graduated from St. John's University in New York with a B.S. in economics.

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### **Maheshwar (Hesh) Seegopaul, Manager, Unclaimed Property Services, State of Maryland**

Hesh Seegopaul is Manager of the Comptroller of Maryland's Unclaimed Property Unit. A seasoned business professional with 20 years of experience spanning customer service, underwriting, and collections. Hesh excels at learning new things, meeting new people, and solving new challenges, including working with failed business owners to resolve debts and executing an amnesty plan put forth by the Motor Vehicle Administration, and administered a new collection software.

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### **D. Patrick Healy, President & Founder, Property Escheatment And Compliance Consulting**

"Pat" Healy, is President & Founder, of Property Escheatment And Compliance Consulting, a 20-year unclaimed property industry veteran and champion. He began his career as the Product and Compliance Manager for two top national unclaimed property reporting software systems. Having managed Unclaimed Property Services practices for four "Big" consultancy firms, he founded PEACC as a low-cost alternative, offering state laws and regulations, voluntary disclosure agreements policies and procedures review, audit defense, property recovery and outsourced unclaimed property reporting and due diligence. He founded Unclaimed Property Holder's Liaison Council and is a presenter and trainer to Fortune 1000 companies. Pat holds a B.S. from University of Baltimore and M.B.A. from Mount Saint Mary's University.

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### **Ray Boone, Vice President, Unclaimed Property Consulting & Reporting, Sovos**

As Vice President, Unclaimed Property Reporting & Consulting, at Sovos, Ray oversees annual reporting, employee development, client on-boarding, QC procedures, operational enhancements, data automation, efficiency improvements. He also advises clients on Policies and Procedures, Risk Assessments, Audit Support, Delaware VDA's, Risk Reduction. In a previous role, Ray oversaw Pre-Escheat Location and Post-Merger Clean-up and disclosure outreach and systems conversion, mail tracking and location processing reports for Keane. Ray attended The College of Wooster and is a member of Unclaimed Property Professionals Organization.

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### **Don Winaker, System Network Security Manager, Johns Hopkins Health**

Don supports both Johns Hopkins Health System and Johns Hopkins University. Don has over 35 years of Information Technology experience. He has held positions as Director of Technical Services for multiple Fortune 500 companies and more recently has specialized in the area of Information Security and is part of the office of the Chief Information Security Officer. Don's current responsibilities include oversight and leadership for technical compliance practices associated with HIPAA and FISMA and PCI Compliance. He is currently in the process of leading the efforts to review and document all of the PCI practices throughout Johns Hopkins.

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### **Noah Dermer, Vice President, Controls Manager, InstaMed**

Noah Dermer is InstaMed's VP of Controls and manages InstaMed's PCI, P2PE, and HITRUST certifications. Prior to joining InstaMed, Noah was Epic's Chief Security and Privacy Officer and managed Epic's security R&D team, which develops software that helps hospital organizations ensure the confidentiality, availability, and integrity of healthcare data. He has been a network administrator and worked for a large financial technology services company and a technology consulting firm. Noah has undergraduate majors in political science and computer science from the University of Wisconsin-Madison and is a licensed attorney in Illinois and Wisconsin.

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